



SPONSORSHIP OPTIONS

TUXEDO TROT IMPACT

Participants in 2016:
500 in 2016

Media Coverage:
TV, Print, Radio

Social Media:
Website, E-blasts

Signage:
Sponsor banner, signage on site leading to the race, thank you sign following event at penguin exhibit

Support:
100% of proceeds directly support wild populations of African penguins.

The 2016 race raised over \$15,000 for SANCCOB.

SANCCOB is a leading marine non-profit organization with a vision to conserve seabirds and other sea-life, especially threatened species such as the African penguin.



WHOLE BIRD SPONSOR

- 6 Race entries
- 4 GSC admission tickets
- 2 SKYWILD passes including GSC admission
- Vendor space at the race
- Logo/name recognition on race t-shirts (proportional)
- Logo/name recognition on sponsor banner (proportional)
- Logo/name recognition on event website (proportional)

\$1,000

BLACK & WHITE SPONSOR

- 4 Race entries
- 6 GSC admission tickets
- Name recognition on race t-shirts (proportional)
- Name recognition on sponsor banner (proportional)
- Name recognition on event website (proportional)

\$500

BEAK SPONSOR

- 2 Race entries
- 4 GSC admission tickets
- Name recognition on sponsor banner (proportional)
- Name recognition on event website (proportional)

\$250

WING SPONSOR

- 1 Race entry
- 2 GSC admission tickets
- Name recognition on sponsor banner (proportional)
- Name recognition on event website (proportional)

\$100

For more information, please email Kelli Crawford at:
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